



Food supplier commercial discounts

Fresh, Chilled, Ambient, Frozen, Non Food Products - Brakes can supply all



Discount highlights:

- New sliding scale discount structure available on spends from £0 to £48,000+ per annum. These can be discussed in more detail with your local Area Sales Manager.
- 2% rebate on spends above £24,000 per annum.
- Nectar points - 1 point for every £1 spend with promotional activities throughout the year.
- Over 10,000 products to choose from.

Example of net net pricing:

Brakes Extended Life Oil	1x20ltr	£19.99
Brakes Thick Cut Chips 9/16	6x2.5Kg	£12.79
Brakes Baked Beans (Kc3)	1X2.62Kg	£2.09
Brakes Mild Whi Ched 70037	Min 4.75Kg	£24.99
Brakes Mat White Ched 70082	Min 4.75Kg	£25.99
Labo 10" Pb White Baguettes	1x30	£5.79
Brake Chic Brst Fillet 200-230G	1x5Kg	£19.99
Brakes Medium Eggs(Shell On)5 Dozen	1x60	£5.99
Brake Choice Garden Peas (350058)	2.5Kg	£3.79
Brakes Chopped Toms 115334(Kc3)	1x2.55Kg	£2.29

*Prices shown are accurate up to January 2018, subject to normal market pricing changes

Why Brakes?

- A business built on quality, reliability, innovation and trust, we've been serving chefs across the food industry for over 50 years.
- Every product in the extensive range has been developed or chosen by chefs and their customers in mind.
- Whether you're looking for your everyday kitchen essentials, healthier options or something a little more special, you'll find all the answers with Brakes.
- Brake brand products will stand up to the toughest foodservice environment and will meet the highest technical and food safety standards.
- Customers are the most important part of our business, whilst we're national, we will always give local service. Wherever and whoever you are we'll deliver to your expectations.
- Experts in your field the pub sector, we have the knowledge and specialist solutions that will help make the running of your business easier. We can provide advice, ideas & products tailored specially for you. Local Area Sales Managers and telesales on hand too.
- We know that price and profitability are key for you and try and offer the best value for money across our range, as well as providing a variety of reward and incentive schemes to help you get more from your £££.

For further information including start price list, terms and conditions, setting up a sales rep meeting, please call 0345 878 7076.



Food supplier commercial discounts

Fishmonger category: fish and seafood



Direct Seafoods

Discount highlights:

- Specially negotiated discount available on the most popular 70 seafood products
- Star Pubs & Bars negotiated discounts across remaining product range
- National network of local fishmongers with their own unique identity
- Seafood preparation skills and product knowledge training available at local depots

Why Direct Seafood?

- Direct Seafood are a national company, but have purchased regional fishmonger businesses and have kept the regional branding / identity. This means nationally negotiated prices with a regional fishmonger/ van making the delivery
- Gives greater provenance than a generic national brand, but with sharp, national pricing

Example of net net pricing:

Fresh cod fillet	170-200gm ea	£1.50
Fresh haddock: fillet	170-200gm ea	£1.60
Fresh salmon: supreme scaled	140-170gm ea	£1.75
Fresh salmon: smoked - sliced	454gm pack	£7.95
Frozen scampi: breaded wholetail	454gm pack	£3.50
Frozen whitebait	454gm bag	£1.75
Pasteurise crab: blue swimming clawmeat	454gm bag	£7.95
Fresh seabass: fillet scaled boned	100-140gm	£1.50
Frozen cod: loin - skinless 10 per case	170-200gm	£11.95
Frozen prawn: north atlantic 100-200	2kg bag	£15.95

*Prices shown are accurate up to June 2015, subject to normal market pricing changes

For further information including start price list, terms and conditions, setting up a sales rep meeting, please call 0345 878 7076.