

CAPEX WEBSITE PACKAGE

COST: £600

Star Pubs have partnered with Inapub, the pub trade's leading provider of websites and social media training to help pubs perform better and reach more customers. Please see below further details of the website package available to all pubs in CAPEX:

- **Stage 1:** Holding Website created linking customers to Facebook
- **Stage 2:** Temporary website created (listing new food, drink menus & any event information)
- **Stage 3:** NEW website goes live with professional photos

WEBSITE PACKAGE

- Choice of several mobile responsive, website templates
- Site populated by Inapub team
- Professional Photoshoot – up to 50 HD images
- Domain registered to Star Pubs and hosted by Inapub
- info@PubNameHere.co.uk email set up
- SocialConnect – automatically updates website, Facebook & Twitter from any device
- 30 minute training call on SocialConnect
- On-going email support
- Hosting fee year 2 onwards - £200 (includes SocialConnect)

SocialConnect

SocialConnect is the pub trade's only website and social media management tool. Accessed from any device, SocialConnect will allow the licensee to update the following information to their website, Facebook and Twitter pages from the same place:

- Drinks Menus
- Food Menus
- TV Sport Fixtures
- Events information

Note: Any event or TV Sport information added will be automatically removed once the date of the event or fixture has ended so every pub's website will always be kept up-to-date

How to Order

E-mail Starpubs@inapub.co.uk to confirm the following information:

- Licensee name and contact details
- Pub Name and full address
- Package Required

